Sponsorship Information

THREAT CON 2023

Kathmandu, Nepal

September 11-13, 2023

THREAT CON 2023

THREAT CON is an annual international security convention that happens in Kathmandu, Nepal. Our fifth iteration, THREAT CON 2023, will consist of paper presentations in two tracks; Main and Bounty Track, workshops, CTF and more

THREAT CON is intended to aid the creation of an environment that fosters security and hacker culture.

It facilitates a gateway into the world of InfoSec for developers, security practitioners, IT administrators or anyone interested.

THREAT CON 2023

OUR AUDIENCE

THREAT CON attracts a varied group of audience who are interested in or have stake in cybersecurity. Our audience include decision and policy makers, professionals, enthusiasts and students.

Past Cumulative Stats:

250+ participants trained in workshops

Participants from 65+ countries

1400+ participants in the conference

175+ local and international organizations present

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2022 Stats

2 days of workshop and a day of conference

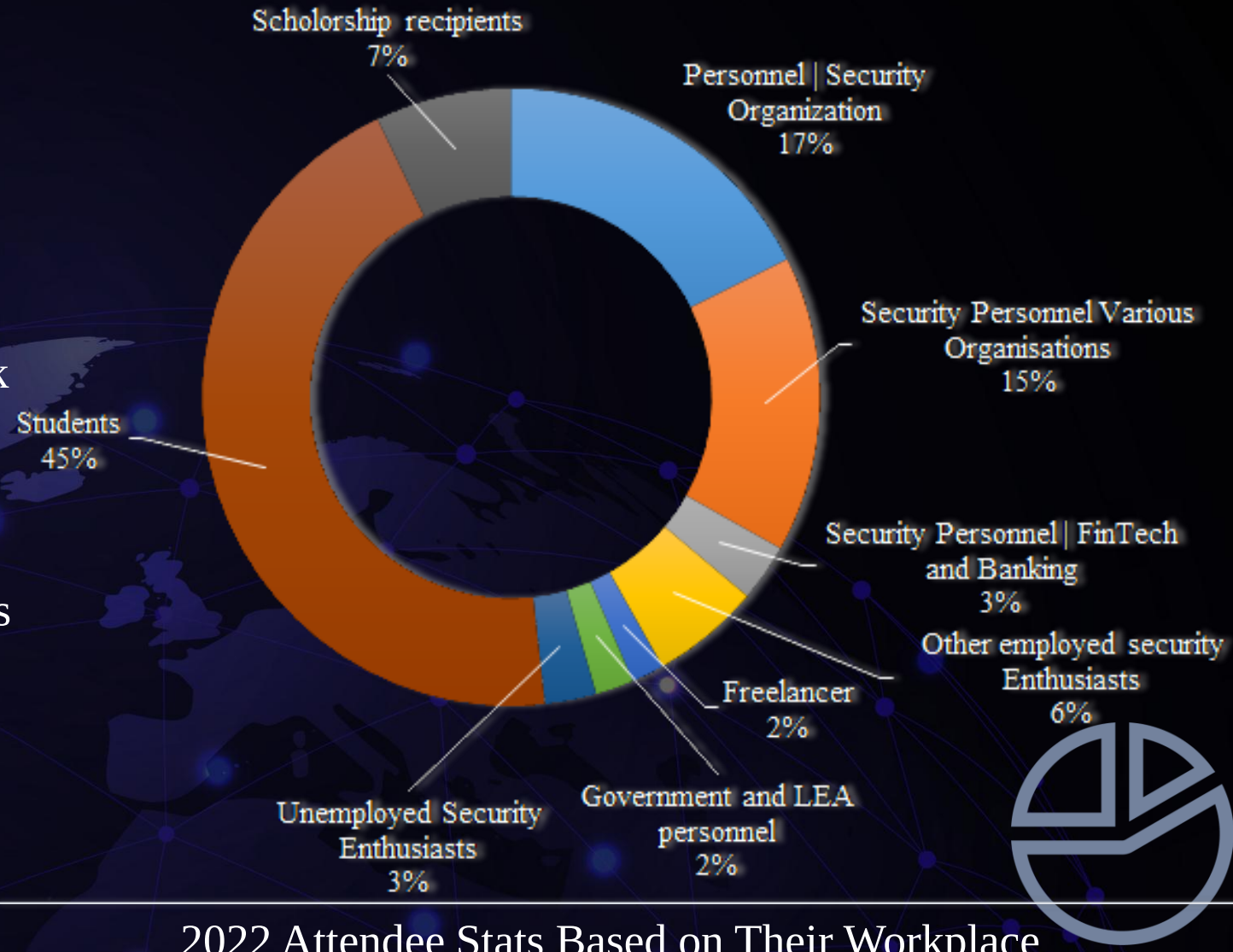
Two conference tracks; Main and bounty track

13 talks across two tracks

Speakers from 8 different countries

CTF with 131 participants and 2600$ of prizes

350+ participants in conference



2022 Attendee Stats Based on Their Workplace

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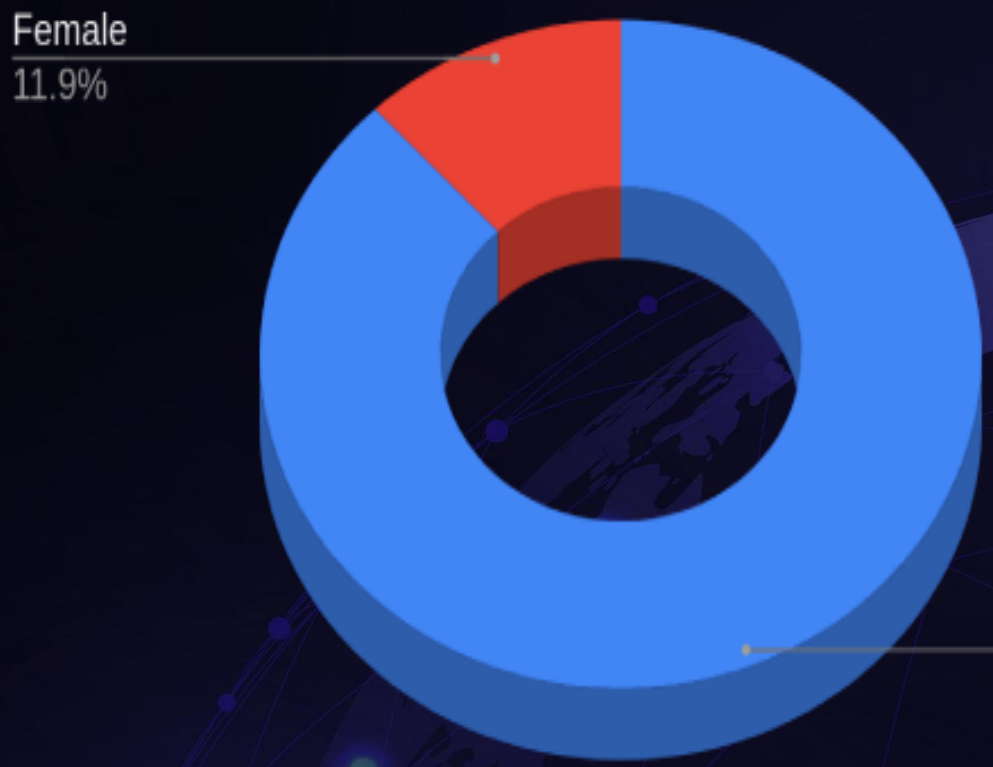
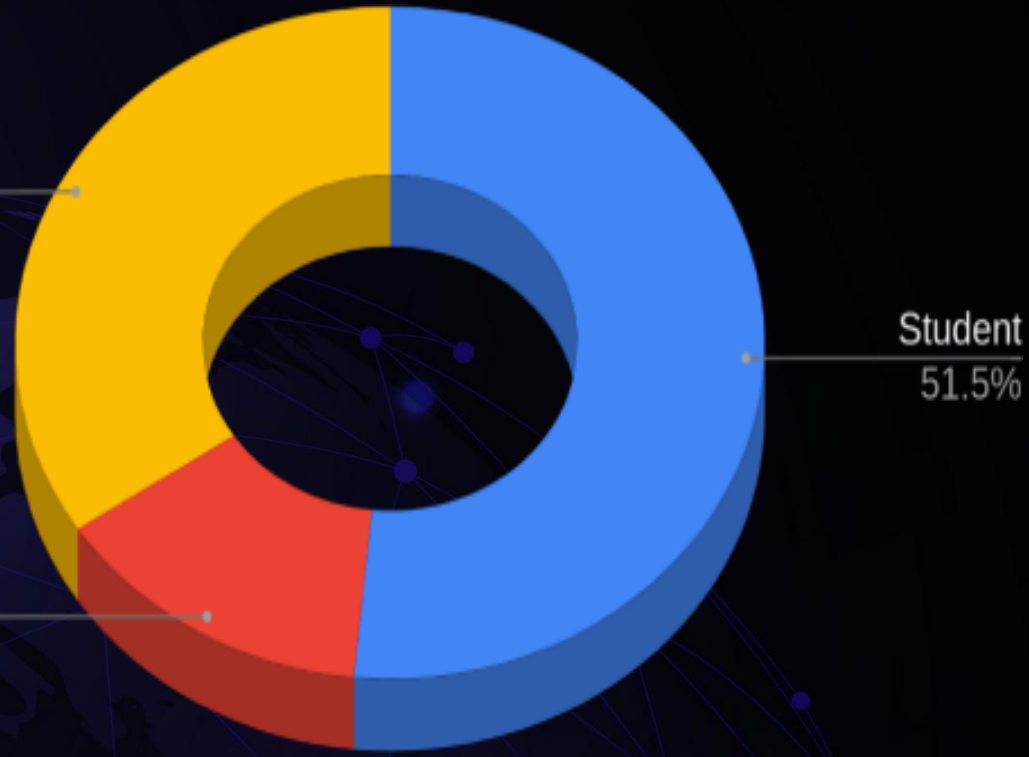


2022 Attendees by Sex



2022 Attendees by Ticket Type

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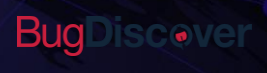
Past Sponsors and Partners



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WHY SPONSOR

- Exclusive opportunity to get in touch with the IT/security industry leaders and professionals
- Plenty of branding space and opportunity
- A great platform for promotion of your business and product to potential clients
- Diverse and flexible sponsorship packages that can be customized per your needs
- Limited sponsors are accepted which guarantees that our sponsors standout and receive adequate recognition

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DIAMOND
Slot: 1

- Two timeslots between conference talks for playing 2 minute long video presentation or advertisement
- Prominent placement of logo in the website landing page and other pages as well
- Sponsor’s logo alongside the main event logo on all promotional material, videos, brochures, banners and all print materials
- 5 corporate passes (Conference + After Party)
- 5 conference only passes
- Promotion in all of media coverages as the main sponsor
- Place for 4 of the sponsor's banners in the venue. (One 7ft x 4ft banner in the conference hall. Three 5ft x 2ft or smaller standing banners in various places within the event space.)
- A stall in the allocated stall space
- Recruitment facilitation for any relevant vacancies

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PLATINUM
Slot:1

- One timeslot between conference talks for playing 2 minute long video presentation or advertisement
- A stall in the allocated stall space for demonstration of products and audience engagement
- A logo in the footer of the official event website
- Sponsor’s logo (50% in size of the event logo) below the main event logo on major promotional material, videos, brochures, banners and print materials
- 4 corporate passes (Conference + After Party) + 4 conference only passes
- Promotion in all of media coverage as one of the event supporter
- Place for three 5ft x 2ft standing banners, one in the conference hall and two in other places within the event space.
- A stall in the allocated stall space
- Recruitment facilitation for any relevant vacancies

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GOLD

- One timeslot between conference talks for playing 1 minute long video presentation or advertisement
- A stall in the allocated stall space for demonstration of products and audience engagement
- A logo in the footer of the official event website
- Sponsor’s logo (35% in size of the event logo) below the main event logo on major promotional material, videos, brochures, banners and print materials
- 3 corporate passes (Conference + After Party) + 3 conference only passes
- Promotion in major media coverage as one of the event supporter
- Place for two 5ft x 2ft or smaller standing banners, one in the conference hall and one other place within the event space.
- A stall in the allocated stall space
- Recruitment facilitation for any relevant vacancies

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SILVER

- Logo in sponsors section of the official event website
- Logo in the sponsors section of major promotional material, videos, brochures, banners and print materials
- A stall in the allocated stall space for demonstration of products and audience engagement
- Introduction of sponsors during event opening, closing and announcements.
- 2 corporate passes (Conference + After Party)
- 2 conference only passes
- Place for two 5ft x 2ft standing banners, one in the conference hall.

BRONZE

- Logo in sponsors section of the official event website
- Logo in the sponsors section of banners, brochures and major event advertisements
- Introduction during event opening and closing.
- 1 corporate pass (Conference + After Party)
- 1 conference pass
- Place for 1 of the sponsors banner in the venue.
- Recruitment facilitation for any relevant vacancies

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Special Packages

Bounty Track Sponsor

Slot:1

- Recognition as Bug bounty track sponsor
- Branding in bug bounty track space
- Other benefits equivalent to Gold sponsors

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Special Packages

Badge Sponsors
Slot:1

- Recognition as Badge sponsors
- Branding in Lanyard and Badge
- Other benefits equivalent to Silver sponsors

After Party Sponsor
Slot: 1

- Recognition as After Party Sponsors
- Branding in After Party Area
- Other benefits equivalent of Silver sponsors

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Special Packages

CTF Sponsors

- Recognition as CTF sponsors
- Sponsor branded swag distribution to winners
- Branding in CTF Area and promotional materials
- Other benefits equivalent to Bronze sponsors

Vendor Stall Sponsors

- A stall in the allocated stall space for demonstration of products and audience engagement
- Logo in sponsors section of the official event website

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Some Glimpses from 2022

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CONTACT US

https://threatcon.io

sponsor@threatcon.io

+977-01-5548195

+977-9843315288

Twitter: @THREAT_CON